Business Ethics: A Literature Review With A Focus On...
provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics. This insightful Handbook focuses on behavior, performance and relationships in small and entrepreneurial firms. Business Ethics will equip students with the strategies necessary to analyze and improve the broad scope of business ethics today. This book addresses the issues of HRM in SMEs by providing a channel of communication to disseminate knowledge, including management philosophies, culture, and management practices.”

Provided by publisher. In modern business environments, ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation-crushing scandal. Business Law and Ethics: Concepts, Methodologies, Tools, and Applications explores how practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis. Utilizing both current research and established content, this multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace. The Journal of Business Ethics was founded by Alex C. Michalos and Deborah C. Peff and published its first issue in March 1982. It is the most frequently cited business ethics journal in the world. The Journal has always offered a multi-disciplinary and international public forum for the discussion of issues concerning the interaction of successful business and moral virtue. Its authors and readers are primarily scholars and students in social sciences and philosophy, with special interest in the interaction of these disciplines with business or corporate responsibility. Since the birth of business ethics grew simultaneously with the growth of the Journal, a collection of its most cited articles is a testament to a collection of the articles that had the greatest influence in defining the field over its first 30 years of development. In this anniversary volume, an overview of citation classics from the Journal is presented, the 33 most frequently cited articles are reproduced and brief reflections on the impact of the Journal on the field are given from over 100 scholars who authored citation classics and/or distinguished papers, as well as those who served on the Editorial Board and are recognized as leaders in the field. The prospective of this book is to present “ethics” as a conversation about how we decide what is good or bad, right or wrong. It is a collection of conversations employed by academics to assist accounting students in developing their understanding of accounting’s ethical aspects and to help them develop into critical thinkers who consider the ethical complexities of the function of accounting in society. Because we are social beings, ethics is a central human concern, since it involves determining the ethicality of human actions and their effect on other individuals, as well as determining the collective societal acceptance or rejection of an action. Thus, the book’s primary goal is to call attention to the intersectionality of accounting and ethics and to encourage students and researchers to consider the ethical implications of accounting decisions. The book contains a diversity of perspectives within which discussions of accountants’ and accounting’s ethical responsibilities may occur. The contributing authors were deliberately chosen for their diverse perspectives on and stance toward guidance for accounting. Each chapter stands on its own and represents the thinking of its authors. The book is not a primer on current behavior for accountants but a place where educators may start the conversation about the relationships among business, ethics, and society by including numerous entries that frame broad coverage of corporate social responsibility, the obligation of companies to various stakeholder groups, the contribution of business to society and culture, and the relationships between organizations and the quality of the environment. Throughout history, our nations have sought to find the most ethical ways to deliver government contracts. In an effort to find a balance between normal expectations of government contracting and personal benefits, the government has sought ethical guidance to discern and act appropriately. Thus, it is essential to understand how to mitigate unethical behaviors in government contracting. Masters Thesis from the year 2010 is in the subject Business economics, Business Ethics, Corporate Ethics, grade 3.0, Aarhus School of Business (Marketing and Statistics). Language: English, abstract: Business is essential for the development and well-being of a society. However, business does not exist in a vacuum, but is simultaneously dependent on a number of stakeholders, be it employees, customers, investors, interest groups, or the government. In this sense, an extensive and critical debate about the role and conduct of business, and their associated corporate responsibilities in the community, is taking place among academics and practitioners alike. Thereby, it is essential to consider that the practices of corporations are first and foremost resulting from decisions and behaviors of human beings. Business students in their role as future managers are likely to be faced with critical ethical decisions in their daily work routines. Thus, investigating their moral mindset about aspects of business ethics is of great importance. Therefore, the purpose of this master thesis was first of all to critically reflect the academic literature, and present a theoretical framework that addresses valuable concepts with regard to the good life and the just social existence of business and society. In a second step, a comprehensive empirical research was conducted, which studied the attitudes toward aspects of business ethics among 1,271 business students in Denmark, Germany, and the United States, using a self-report online questionnaire. Participants evaluated a wide range of questions regarding the moral dimensions underlying the relations of business and society. They were furthermore asked to specify primary and social corporate responsibilities, to define a well-run company, and to state personal criteria that are relevant for them in a notional job offer situation. Gathered data were analyzed on differences among nationalities, as well as on distinctions within the three countries in terms of gender, academic level, age, and business ethics education. Findings revealed optimistic and critical ethical attitudes alike. Attitudes differed significantly among the three countries in a high number of aspects. Females showed stronger ethical attitudes than males. The impact of a business ethics course was positive, but varied in intensiveness among the three countries. Similarly, undergraduate and graduate students signified differing effects that intensified with age. In general, business students indicated their importance for social factors, and responsible corporate behavior. However, they prioritized career aspects over social criteria (to be continued).

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